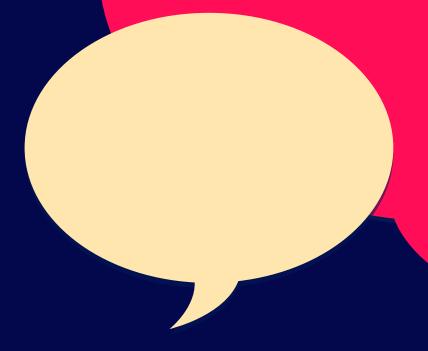# WEBSITE DESIGN QUESTIONNAIRE

WEBSITE DESIGN QUESTIONNAIRE

Asking the right questions would help you to build a website which your client needs. As a client it is important to provide the necessary information for your web designer to learn about your preferences/requirements.

1. Please tell me about your company. (Company Name, Domain, Target Audience etc.)

2. Approximate number of pages in the website

3. Do you currently have a website? Please provide the URL.

4. Do you have the site map or list of pages/tabs ready?

5. Name 3 things that are most important about the design of your new website.

6. Name 3 things that is least important in the design of your new website.

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7. Do you have any color preferences; existing brand colors, and/or colors you wish to include?

8. Colors you do not wish to include in your website.

9. What are some existing websites that appeal to you? Provide links if possible.

10. What are some existing websites that doesn't appeal to you? Provide links if possible.

11. Will this be an e-commerce website? Will you be selling any products or taking payments on your website?

12. Is your logo and images ready?

13. Do you have all write-ups that you would like to be included in your website or do you need any content writing support?

14. Do you already have a domain and host setup for your new website? If so, do you have the FTP and host log in information accessible? or Would you like to avail domain and hosting service as well?

15. Do you require any search engine optimization (SEO) help? Note: Add On service

16. Do you have a horizontal or left-side vertical preference for the main navigation?

17. Would you like to link to Facebook, Instagram, Twitter, LinkedIn etc? If so, please provide the links.

18. Do you need help updating and maintaining your website and Blog functionality?